

The Washington State Medical Association is opposed to the new fax/email rules. These new rules will be devastating to our association and the way we communicate with our 8,900 members. Removing the established business relationship qualification from the fax regulations is absolutely bad for business, especially a non-profit membership association such as ours. Because we offer numerous products and services to our membership, this new rule will eliminate our ability to market our programs to our members. It will essentially force us to no longer use current modes of communication, i.e. faxes and emails, and will force us to return to the days of sending all communication via regular mail - which is neither efficient nor cost effective. We urge you to revise your rule to exclude membership associations.